

boost achieve perfect score for £1.6m bid

Late last month we heard the fantastic news that we scored maximum marks in a bid worth £1.6m.

The new project ON2UP2 is funded by the Skills Funding Agency and will be managed by boost consultancy. It will be delivered across the whole of Surrey and West Sussex through five delivery partners over three years. The project will be delivered jointly with Sussex Downs College who will also receive £1.6m and will cover Brighton and Hove and the rest of East Sussex.

This bid was just one of the successes we have had in fundraising over the last few months. Bids written ranged from £40,000 to £3m and were sent to funding bodies such as Big Lottery Transitions Fund, Skills Funding Agency (Sussex & London), Big Lottery Reaching Communities, Youth in Focus, London Borough of Greenwich and Children in Need and could impact more than 1000 people in need if all are successful.

“Clients use boost’s fundraising services to fulfil a range of requirements and organisational needs,” explains boost manager Emma. “We have applied for county-wide projects working with over 10 partners with highly complex management and partnership arrangements, to smaller scale projects that are hoping to find new money to sustain their services when their funding is cut later this year.

“We will let you know as we hear the results of these bids, so please keep checking our website for updates.”

In January we were fully booked by clients completing bids for various bidding rounds. The recent surge in clients needing intense fundraising is a clear indication of challenging times ahead for the voluntary sector, as many core funding streams are being cut and organisations are going the extra mile to stand out from the competition.

Clients utilise boost fundraising services in a number of ways. Many contact the team on an ad-hoc basis, to write bids for them as when and they need it. This way of working works especially well for those clients who are able to plan ahead and commission boost ahead of any deadlines impending.

Others commission boost over a longer period of time; for example we are currently supporting some clients with a regular fundraising function. “Our monthly fundraising function works very well for organisations looking for sustained fundraising over a long period,” explains consultant Hayley. “We are currently supporting one charity with six days per month fundraising, another with four. This gives us a great opportunity to write many bids, to a range of funders on their behalf and according to their sustained needs throughout a year timeframe.

“It also means we get to know the organisation in more detail which can enhance project development throughout the contract. We recently heard the great news that one of our bids to the Big Lottery Reaching Communities fund has been successful for one of them – that was a great day!” she concludes.

Please get in touch with us if you feel we may be able to support you with your fundraising needs. As big bidding rounds are announced we get booked up very quickly, so be sure to contact us in advance.

We will be posting more information about ON2UP2 on our website as the project gets underway, so make sure you visit www.boostconsultancy.co.uk for the latest news and updates.