

asphaleia boost

delivering support services to a range of organisations and projects

boost manage national events

This month asphaleia boost host the first of two 2007 conferences for national organisation

The boost offices are buzzing this month with events fever as the countdown begins to the first national conference we've organised this year.

On October 24th, in association with Hillingdon, Kent and West Sussex Social Services, we are hosting **Uncertain Futures**. This unique learning experience will aim to develop best practice for those working with unaccompanied asylum seeking children (UASC) facing the increased reality of returns.

"This training conference is unique in many ways," explains boost events manager Hayley Cottrell. "Included in the day is a session on trafficking, information on dealing with mums and babies who may be returned and opportunities to interact with young people...and much, much more.

"Our client wanted to promote a shared learning experience for all delegates, ensuring they leave inspired and ready to take their new skills to their work place - so we have!" she adds.

On 8th November, in association with *A National Voice*, boost is hosting **Making the Grade**, a national conference promoting best practice for those supporting Looked After Children in educational attainment. This conference includes speakers from leading organisations across the country: *London Councils*, *The National Teaching and Advisory Service* and *Barnados*.

For more information about these events please contact Hayley on 01903 228094 or email her direct at: hayleycottrell@asphaleia.co.uk.

What's in a name?

"We thought about our name for ages and were persuaded by the one word that encapsulated all the different things we wanted to achieve as a consultancy, namely boost.

"You know how it is; some people and their work boost you. Others can drain you at worst.

"We all look for a team that are a boost in the use of their skills and in their nature...just by being themselves.

"It's a tough combination to find but when you do - wow! So there it is - boost!

"What's nice is our clients will vouch for it!"

Dave Cottrell boost Director

Phew...something else to do!

boost can help your marketing campaign

Embedded within our team are highly skilled copy writers who are producing both newsletters and website copy for a number of clients.

"Everyone knows how important it is to keep your customers informed," explains Hayley Cottrell, a boost consultant who has written for numerous magazines and publications. "And what better way to do this than sending a newsletter every other month, or having a highly informative website."

Some of our recent clients have been nervous about launching newsletters as they assume it will be more work, however with boosts' support you can reach your customers on a regular basis, with little effort on your part.

"boost have been designing our newsletter for a few months now," explains charity manager Katerina Stylianou-Rogers. "They are making quite an impact - after our first issue went out we received a £200 donation!"

For more information on boost copy writing services, please contact us on 01903 228092.



Like the look of this newsletter? Find out how boost could produce your newsletter or website copy at www.a-boost.co.uk or contact the team on 01903 228092

team developments

At boost we always want to be developing our team, learning new skills, furthering our knowledge and increasing our capacity to deliver highly impactful services:

-boost Director David is currently beginning his second year doing a MA in Business Development

-Consultant Hayley is developing her marketing skills over the next nine months, completing a professional diploma in marketing with the chartered institute of marketing (CIM)

...Find out more team developments soon! For more news please visit www.a-boost.co.uk

Managing projects

boosters boost London based projects

boost has been commissioned to provide ongoing project management support to two projects delivering learning and support to people from BME backgrounds in London who are not in education, employment or training (NEET) or at risk of becoming NEET.

A London based charity has appointed Emma Hotston, Senior Advisor, to help them with developing and implementing project management systems that will allow them to deliver their projects more effectively and efficiently, as well as meeting the funding bodies' requirements.



Effective project management has a significant impact on beneficiaries

Emma will be working closely with the existing project team to help them produce, implement and review action plans to ensure contracted targets are met.

She will also be coordinating regular meetings with partners and will be supporting them in developing their systems. Emma will ensure all financial and beneficiary evidence is collected from partners and filed appropriately in line with funding requirements.

Emma will produce monthly and quarterly claims, complete funding reports and produce regular management reports. She will also be meeting regularly with the funding bodies, London Councils and London Development Agency, to review project progress.

Emma says: "This is a great opportunity for boost to use its expertise in this area to help ensure these important projects are successful and able to continue making a difference to the disadvantaged beneficiaries they were designed to help."

boost factfile



booster - Emma Hotston

title - Senior Advisor

quals - BA Hons in Business Administration
CIM Postgraduate Diploma in Marketing

experience - Emma has previously managed funding programmes for the LDA and the LSC in Sussex and used to work in a FE College. Emma has worked at boost since its beginnings and has played a major role in the development of the organisation

currently working on - project management, Greenwich CVS development, supporting national conferences, project evaluations, research, fundraising and training

why asphaleia? - Emma enjoys working at asphaleia as she believes in the values behind the organisation. She loves the variety of her role at boost and the daily challenges of working for a range of clients at one time

contact - emmahotston@asphaleia.co.uk

boost services

Consultancy is a complex field, covering a range of services. This month, we thought we'd give you a reminder of the range of services boost can offer...

Project evaluations

Business development and support

Bid writing

Research

Events Management

Copy writing

Training facilitation

Systems development

Fundraising

...and a whole lot more!

What they say...

"boost took care of everything"

"We wouldn't be where we are today without boost"

"I found their training most beneficial"

"The best thing about boost? They listen"

"I found boost to be calm under pressure, accurate and professional"

"boost has provided us with clear consistent quality, met tight deadlines and kept to the brief"

For more feedback visit our website www.a-boost.co.uk

want to know more? get in touch today...

T: 01903 522966 E: a-boost@asphaleia.co.uk W: www.a-boost.co.uk

If you would like to be added to our mailing list please email hayleycottrell@asphaleia.co.uk



boost v.- to help and encourage