

# asphaleia boost

delivering support services to a range of organisations and projects

## boost supports new business development

This summer boost has been supporting the development of the new Council for Voluntary Service in Greenwich

boost is currently supporting the London Borough of Greenwich in their development of a new Council for Voluntary Service (CVS).

After a successful stage one application to the Big Lottery BASIS fund, lead agency, The Forum at Greenwich, put out an invitation to tender, asking for consultants to develop a business plan for a new CVS, to be submitted for the next stage of the bidding process.

This project has brought together various skills within the boost team. Dave Cottrell took the lead and was supported by Emma, Becky and Hayley. As part of this work boost researched various CVS' across the UK, facilitated meetings and discussions and created policies for the new organisation. The business plan, to be submitted by the end of July, is now in its final stages.

Director of Volunteers Centre Greenwich and member of the steering group, Yvonne Pick says: "We chose boost's tender as it was well written, clear and followed the brief. So far the process has gone really well. boost has met deadlines, built up productive dialogue and motivated the steering group to inform the process.

**"boost has provided us with clear consistent quality, met tight deadlines and kept to the brief"**

"Their guidance and recommendations on how to best move forward has also been appreciated," she adds.

Over the coming weeks boost will complete the remainder of this contract, creating recruitment policies and job

adverts aiding the steering group in the recruitment of initial subscribers.

"boost has provided us with clear consistent quality. I would definitely consider working with them again, perhaps with writing bids or further organisational development," concludes Yvonne.

For more information about boost supporting your organisation please contact us on 01903 228092 or email [aboost@asphaleia.co.uk](mailto:aboost@asphaleia.co.uk).



boost Director  
Dave Cottrell is  
leading this work

### HOT OFF THE PRESS:

The LSC's new online ESF tendering rounds are coming this September. boost is experienced in completing tenders using the online system - to find out how we can support you with your tenders please *get in touch now!*

### Fundraising

The competition for raising funds is growing, whilst time and resources for completing applications are limited. boost has to date has raised over £3m for organisations including Crime Concern, Information Horizons and Chichester College.

boost is currently supporting a London and Sussex based charity on a monthly basis providing ongoing fundraising support, as well as completing various bids for a range of organisations as and when they require it.

Emma Hotston, senior advisor explains: "We tailored this contract to meet the clients' needs. We manage their supporters' network, identify funding opportunities and write funding applications, produce a bi-monthly newsletter, manage a campaign for identifying and approaching donors and maintain contact with the patron of the charity."

For more information about boost's fundraising services please contact Emma on 01903 228092 or [emmahotston@asphaleia.co.uk](mailto:emmahotston@asphaleia.co.uk)

*Like the look of this newsletter? Find out how boost could produce your newsletter or website copy at [www.a-boost.co.uk](http://www.a-boost.co.uk) or contact the team on 01903 228092*

### boost events: the latest news

we can confirm Pam Hibbert from Barnardos will be presenting brand new research on Looked after Children and attainment at our conference in November

- **initial filming** has taken place with young people for our October conference on unaccompanied asylum seeking children and returns. More filming is scheduled.

- **hear about a pilot scheme** working in Merton, where 35% of LAC achieved grades A-C in 2004, compared with a national average of 9.4%, at our conference in November.

- for more info contact events manager: [hayleycottrell@asphaleia.co.uk](mailto:hayleycottrell@asphaleia.co.uk)

# boost heads to Wales

## boost wins contract to deliver four training sessions in Cardiff this autumn

This summer boost is preparing a training series for the SME Equality Project management team in Cardiff, run by the Department of Enterprise.

boost Director Dave Cottrell says: "We have won a contract to deliver training sessions to those working on the SME Equality Project on best practice and employment legislation relating to migrant workers and refugees."



The aim of the session will be to equip the SME Equality Project management team and business advisors with

the knowledge required to support SMEs in developing policies which incorporate best practice in employing migrant workers and refugees.

The objectives and outcomes of the session will be: to provide those working on the project with knowledge of current and impending equalities employment legislation and best practice with reference to migrant workers and refugees, to raise awareness of the issues facing these groups, including barriers to employment, to provide examples of best practice for those employing migrant workers and refugees and to provide signposting information to enable business advisors to direct SMEs to additional information and support.

A pilot session will be delivered at the end of July, with the planned training days taking place this September.

For more information about boost's training services, please visit our website: [www.a-boost.co.uk](http://www.a-boost.co.uk)

## Evaluating projects across the UK

### boost's experienced writers evaluate various projects

Evaluation is a fundamental part of project delivery. boost has a team of experienced consultants who have been busy evaluating several projects in the last few months.

Emma Hotston recently completed an evaluation for Greenwich Theatre: "Their project "Greenwich Musical Theatre Academy" sought to provide opportunities for young people from BME backgrounds to undertake accredited and non-accredited learning in musical theatre."

"The evaluation gave them an opportunity to see areas they had excelled in, and areas for improvement in the future," she concludes.

boost recently carried out an interim evaluation for the Reaching Out Project, a project seeking to train migrant workers, working in the horticulture industry in Sussex managed by Chichester College.

"This evaluation was very positive," said client Caroline Bragg from Reaching Out. "It highlighted how effective partnerships have been and showed areas to improve, to bring figures in line with targets."

Over the next few weeks boost will be very busy evaluating three more projects across Sussex and London. Contact [aboost@asphaleia.co.uk](mailto:aboost@asphaleia.co.uk) for more information.

## boost factfile



**booster** - Hayley Cottrell

**title** - Consultant

**quals** - 2.1 BA Honours in Drama Studies

PGDip Journalism Studies - Distinction

**experience** - Hayley is an experienced copy writer and sub-editor. She is asphaleia boost's events manager and has recently managed two successful events for a local charity

**currently working on**

- developing the CVS in Greenwich, managing two national conferences this autumn, delivering training in Cardiff, completing project evaluations and newsletter and website editing for boost and a Sussex based charity

**something extra** - Hayley travelled to Grabouw, South Africa in August 2005. Whilst there she worked with young, vulnerable children, painted a nursery and helped lead the local youth group

**contact** -

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want to know more? get in touch today...

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