

boost your bid writing skills

Prospero House, London:
20th September 2011

Ramada Hotel, Brighton:
22nd September 2011

Time: 9.15am – 4.30pm

Price range: £229 - £299 (plus VAT)



In today's highly competitive world of writing successful funding applications, bids and proposals really need to stand out from the crowd.

This practical learning event will help you master the techniques required to set your bid apart. It will give you real-life examples of successful responses, help you understand funders' perspectives and give you the chance to develop some answers of your own with feedback from your peers.

You will come away with the [boost your bid©](#) toolkit, giving you a useful reference to take back into your organisation and continue to develop your skills.

You will:

- Analyse real-life examples of high scoring responses
- Consider what the funders' are actually looking for
- Find out how to turn your project idea into an attractive proposition
- Learn about the critical success factors of every bid
- Develop some of your own responses and get feedback from your peers
- Receive the [boost your bid©](#) toolkit

The learning event will be delivered by Emma Hotston, an experienced bid-writer and trainer. Having previously managed the European Social Fund programme at the former Learning and Skills Council and the London Development Agency, Emma has experience of both producing and assessing bids. In early 2011, Emma achieved full marks (1000/1000) in a bid for the Skills Funding Agency resulting in a Sussex based organisation being awarded £1.6m for work with NEET young people.

Please [contact us](#) if you would like to find out more about our events and our early bird booking discounts.